

# CHRIS CRUZ

Brooklyn | (847) 530-4867

[www.chrscrz.com](http://www.chrscrz.com)

[chris@artbycruz.com](mailto:chris@artbycruz.com)

[linkedin.com/in/chrscrz](https://www.linkedin.com/in/chrscrz)

## EXPERIENCE

### DOMANI

Interactive Art Director – Jun 2016–May 2017

Art direction & design for interactive, digital experiences and products.

### Matte Black Studios

Design Lead – May 2012–Sep 2015

Lead art direction, web design, and UX on various clients with projects ranging from site overhauls to company branding to environmental design.

### Iota

Lead Designer – May 2014–Aug 2014

Lead internal brand art direction and design on various IOT-based data visualization/UI design projects ranging from data aggregate platforms to editorial design.

### Harry's

Digital Designer – Dec 2015–April 2016

Digital product design including: UI design, UX, rapid prototyping, user-testing, and internal style guide/standards/documentation work.

### Critical Mass

Designer – Aug 2014–Sep 2015

Main duties included conceptual & functional UI work— but also did prototyping, UI animations, and brand identity design.

### SapientNitro

Jr. Designer – May 2013–Aug 2014

Assisted my teams with strategy, design, and typography.

## EXPERTISE

Design & Typography

Interaction Design

UX

UI Animation

Data Visualization

## SOFTWARE

Sketch

PS, AI, INDD, AFX

Axure PR, Invision, UXPin, Pixate

UI Animation

Illustration