

CHRIS CRUZ

Brooklyn | (847) 530-4867

www.chrscrz.com

chris@artbycruz.com

[linkedin.com/in/chrscrz](https://www.linkedin.com/in/chrscrz)

EXPERIENCE

Freelance Art Director

Art Director – Apr 2016-Present

Agencies include: R/GA, Havas, Mullen Lowe Profero,
& Matte Black Studios

Harry's

Digital Designer – Dec 2015-Apr 2016

Tasks include: UI Design and Concepting to improve
both retention and conversion, wireframing, prototyping,
& user-testing.

Critical Mass

Designer – Aug 2014-Sep 2015

Main duties included conceptual & functional UI work—
but also did prototyping, UI animations, and brand
identity design.

Domani Studios

Interactive Art Director – Jun 2016-May 2017

Art Direction & Web Design for interactive, digital
experiences and products.

Matte Black Studios

Design Lead – May 2012-Sep 2015

Lead art direction, web design, and UX on various clients
with projects ranging from site overhauls to company
branding to environmental design.

SapientRazorfish

Jr. Designer – May 2013-Aug 2014

Assist my teams with web design, typography, and
strategic needs.

EXPERTISE

Design & Typography
Interaction Design
UX
Motion Design
Front-End Coding

SOFTWARE

Sketch
PS, AI, INDD, AFX
Axure PR, Invision, UXPin, Pixate
UI Animation
Illustration